Take your best shot this Summer!

HOT PRICE!

PENTAX

Q Single Lens Kit

5-15mm Zoom lens

$499

15074

The world's smallest mirrorless compact camera, with 12.4 megapixel CMOS sensor, Full HD movies, fast 5fps continuous shooting.Its tough magnesium-alloy body, 3.0" LCD screen, sensor-shift image stabilisation for sharp, blur-free shots. Full HD video* up to 1920x1080 resolution

- 12.4 MEGAPIXEL
- 3" LCD SCREEN
- 5-15mm ZOOM
- 1080p HD VIDEO

$319

V104060BA000

OLYMPUS

TG-820 TOUGH CAMERA

Super tough construction
Shock-proof 2m, Water-proof 10m, Freeze-proof -10°C, Crush-proof 100kgf, Dust-proof. Double-seal waterproofing chassis design with Double-lock door mechanism. Super clear reinforced 3" LCD screen

- 12 MEGAPIXEL BSI-CMOS SENSOR
- WATERPROOF
- SHOCKPROOF
- 1080p HD VIDEO

$549

74034

NEW

FUJIFILM XF-1

Lightweight, durable aluminium body parts and synthetic leather covering with a texture that resembles genuine leather. Discover the beauty of ƒ1.8, whenever the light is very low.

- 12 MEGAPIXEL
- 3" COLOUR LCD
- 4x OPTICAL ZOOM
- FULL HD VIDEO

Trust Your Local Expert - Best Prices - Great Service

We have small cameras with really big features!

FUJIFILM Finepix SL300

$299

BONUS! 8GB CARD

High Sensitivity 6400 ISO plus CCD Shift Image Stabilisation means sharper pictures in difficult low light conditions.

75913

- 14 MEGAPIXEL EXR CMOS SENSOR
- 3" SCREEN
- 30x OPTICAL ZOOM
- HIGH ISO 6400

OLYMPUS SZ-14 ULTRA ZOOM

- 14 MEGAPIXEL
- 3" COLOUR LCD
- FULL HD MOVIES
- 24x ULTRA WIDE ANGLE ZOOM

Capture wide landscapes, stage performances, nature and wildlife, or sports. Rapid 10 shots per second capability.

V102080RA000

$249

BONUS! 4GB CARD

HOT PRICE!

FUJIFILM Finepix JZ100

$119

Great value at this hot price. Pre-programmed shooting modes for every possible situation. Choice of colours. *75907 Black*

- 14 MEGAPIXEL
- 2.7" COLOUR LCD
- 8x OPTICAL ZOOM
- Li-ion BATTERY

NEW

PENTAX Optio LS465

$149

14059

Customise the look of this slimline compact to match a particular fashion, mood or occasion by attaching a dress-up sheet to the camera's front panel.

- 16 MEGAPIXEL
- 2.7" COLOUR LCD
- 5x OPTICAL ZOOM
- 720p HD MOVIES

$299

PENTAX Pentax Optio X-5

12770

Triple Shake Reduction, Super Macro Mode, Face Detect, EYE-FI Card compatible,HDMI Output, Auto/Manual

- 16 MEGAPIXEL CMOS SENSOR
- 3" TLT LCD
- 26x OPTICAL ZOOM
- 1080p HD VIDEO

Once you buy your new camera, you will need Photography Lessons

Ask about our lessons on most photography subjects.

Lessons may not be available from all stores.

Optex Light Studio

OPTEX

Photo Studio tent and lighting kit – compact, portable and easy to set up Portable all-in-one kit includes photo tent (400mm cube), double sided backdrop (blue/grey), 2 light fixtures, bulbs and mini tripod. Perfect for hobbyists and collectors.

HOT PRICE!

$129

OSLKIT

Toy and Camera not included.

BONUS! 32GB CARD

$849

75809

FUJIFILM XS1

Remarkable ƒ2.8 26x ED zoom (24-624mm equivalent). Record Full HD movies, RAW mode, Optical Image Stabiliser, up to 12,800 ISO.

- 12 MEGAPIXEL CMOS SENSOR
- 24mm WIDE ANGLE LENS
- 26x OPTICAL ZOOM
- 3" TILTING LCD DISPLAY

Expert Tip!

Ultra-telephoto cameras let you take amazing shots from a long distance. Ideal for sports action or candid cameo shots you just wouldn't get with any other camera.

Our range of compacts has something for everyone!

Canon

IXUS 240HS

$279

Wi-Fi Technology, DiG!C 5 Processor, FULL HD movies, Creative Filters, Intelligent Image Stabiliser. *IXUS240HS*

- 16 MEGAPIXEL HS CMOS SENSOR
- 3.2" TOUCH LCD
- 5x OPTICAL ZOOM
- 24mm WIDE ANGLE

Canon **Powershot SX50HS**

Take amazing pictures with the world's largest 50x Optical Zoom (24-1200mm equivalent) and the new ground breaking DiG!C 5 Im age Processor plus a 12.1 Megapixel 6400 ISO CMOS Sensor. Record brilliant Full HD movies using this amazing lens.

2144221

- 50x OPTICAL ZOOM
- 2.8" VARI-ANGLE LCD
- 12.1 MEGAPIXEL
- DiG!C 5 IMAGE PROCESSOR

NEW $649

Lightroom 4 only $99 with every Canon Camera purchase!

HOT PRICE!

FUJIFILM

Finepix 770

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75900

Premium travel zoom with GPS tracking and a huge zoom range. Big 3" screen, sharp vivid images. Optical image stabilisation.

- 16 MEGAPIXEL
- 3" COLOUR LCD
- 20x OPTICAL ZOOM
- GPS PHOTO TRACKING

Canon

Canon G15

$649

2144215

DiG!C 5, 12.1MP High-Sensitivity Sensor, Full HD Movie Recording with Stereo Sound, RAW, 28mm Wide, 5x Optical Zoom, 3.0" LCD, Full Creative Control

- 12.1 MEGAPIXEL HS CMOS SENSOR
- 3" LCD SCREEN
- 5x OPTICAL ZOOM
- 28mm WIDE ANGLE

Canon

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Super Value Gift Packs for Compact Cameras

$79

Includes Holster Solo Black Bag, Screen Protector Universal 4 inch pack of 3, Lens pen LP1, 5 piece Cleaning set deluxe for Lens, 8GB Class 6, Reader SD USB 2.0 Pen Card Reader, filter 52mm x 3

660894

Eye-Fi

$99

Instantly upload directly from your camera anywhere. Experience Class 6 read/write speeds with built-in wireless transfer capabilities. The Eye-Fi Pro X2 stores photos (JPEG, RAW) and videos and enables instant transfers from your camera to your iPhone, iPad, or Android. Automatically back up and organise media and share on your favorite sharing site. Lifetime, automatic Geotagging makes mapping memories a breeze. *8GB Pro EYE-FI-8PC*

Make us your first stop for your passport photos.

AUSTRALIAN GOVERNMENT COMPLIANT

Our photos comply with Australian Government requirements.
(and most International specifications)

We'll make sure you're happy with your photo.

We also provide ID Photos for for security licences, work IDs etc.

Expert Tip!

A new compact camera with the latest features can take fantastic shots. Perfect for situations where a bigger DSLR may be impractical. Don't stop at one camera.

If you are ready for a DSLR we are ready for you!

K-30
18-200mm Zoom lens

PENTAX

Great value with an all-in-one 200mm lens. Weather-resistant, dustproof and cold-proof body, the K-30 features a glass prism finder with nearly 100% field of view, high-speed shooting of six images per second, and 1/6000 second high shutter speed.

$999

15614K1

- 16.3 MEGAPIXEL
- 3" LCD SCREEN
- ISO up to 25600
- 1080p HD VIDEO

Canon

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EOS 1100D with 18-55mm IS Lens

1100DKIS

$599

- 12 MEGAPIXEL CMOS SENSOR
- 2.7" COLOUR LCD
- DIGIC 4 IMAGE PROCESSOR
- LIVE VIEW

FREE copy of LIGHTROOM 4 value $205 1100D only

Twin Kit with EFS 55-250IS also avilable.

OLYMPUS

Olympus PEN E-P3

Twin lens kit 14-42mm and 40-150mm lenses.

2 YEAR WARRANTY

Combination of modern technology in a retro body. Boasts an impressive 200 - 12800 ISO, built-in stabilisation and 3" OLED touch screen to shoot and review crystal clear images.

- 3" OLED TOUCH SCREEN
- 14-42mm LENS
- 40-150mm LENS
- ISO 200-12800

$999

V204032SA000

Canon

EOS M Single lens IS kit

world of EOS

- 18 MEGAPIXEL CMOS SENSOR
- 3" TOUCH SCREEN
- FULL HD MOVIES
- ISO up to 28000

$999

NEW

MKISB

Compact system camera with an incredibly compact body. Attach EFM, EF and EF-S lenses, as well as an array of EOS accessories, Creative filters: Fish Eye, Soft Focus, Toy Camera, Grainy B&W, Miniature, Art Bold and Water Painting effects **Twin kit 18-55mm with 22mm ƒ2 $1099. Body Only $899**

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Protect your valuable lens with a filter.

Kenko

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Universal Li-Ion (3.6 & 7.2V) and NiMH (AA & AAA) battery charger LCD readout. Includes mains input and car adaptor.

$49.95 *OP735*

OLYMPUS OM-D

OM-D E-M5 Double Zoom Kit with 14-42mm IIR + 40-150mm MSC Lenses

Digital viewfinder, stunning picture quality, broadcast quality Full HD video.

- 16.1 MEGAPIXEL LIVE MOS SENSOR
- 3" TILTING OLED TOUCH SCREEN
- 40-150mm MSC LENS
- FULL HD VIDEO

2 YEAR WARRANTY

V204042SA000

BONUS*
- Leather Olympus strap
- Lens Cloth
- 15mm ƒ8 lens

$207 Value

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HOT PRODUCT

$1499

Metz

METZ 24AF-1 Flash gun

Suits Canon/Nikon/Pentax

MTZ2431196 - Canon
MTZ2431290 - Olympus
MTZ243149A - Nikon
MTZ2431699 - Sony
MTZ2431793 - Pentax

$119

$549

MTZ15110

METZ 15MS-1 Wireless Ring flash

Also available...
METZ 36AF-5 $199
METZ 44AF-1 $299

Expert Tip!

Today's DSLRs have amazing features like HD Video so you can record brilliantly sharp, detailed video using your DSRL lenses. Shoot wide angle to telephoto video.

Build a system with our great range of accessories!

SATISFACTION TAMRON 60 DAY MONEY BACK Exclusive GUARANTEE

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TAMRON 18-270mm ƒ/3.5-6.3

The world's lightest, smallest 15x zoom, with PZD (Piezo Drive) autofocus and VC image stabilisation.

PZD VC Canon 400298
PZD VC Nikon 400299
PZD VC Sony 400294

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Canon

EOS 650D
EFS18-55IS Lens
650DKIS

world of EOS

- **18** MEGAPIXEL CMOS SENSOR
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- **LIVE VIEW** MODE
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Includes Bella Shoulder Bag V1, Screen Protector Universal 4 inch pack of 3, Lens pen LP1,Cleaning set deluxe for Lens 5 piece, 8GB Class 6,Reader SD USB 2.0 Pen Card Reader, filter 58mm x 2

Canon
Quality Accessories

EF 40mm ƒ2.8 STM *XEF4028ST*	**$249**
EFS60MU EF-S 60mm ƒ/2.8 Macro USM, *1258087*	**$599**
EFS18-135IS *1259400*	**$699**
EF10028U 100mm ƒ/2.8 Macro USM *1258024*	**$799**
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4GB *SDSDX-004G-X46* **8GB** *SDSDX-008G-XQ46* **32GB** *SDSDX-032G-XQ46*

Number of Compressed JPEG images per card

Megapixels	File size	8GB	16GB	32GB
10MP	3MB	2288	4577	9155
12MP	3.6MB	19078	3814	7629
14MP	4.2MB	1634	3269	6539
16MP	4.8MB	1430	2861	5722
22MP	6.6MB	1040	2080	4161

Calculations based on JPEG 100% Quality

SIGMA

Sigma AF 18-250/3.5-6.3 DC OS HSM

NEW Macro compact lens with Wide to Telephoto, it's the perfect travel lens. Optical Stabilisation (OS) keeps images sharp at slow shutter speeds or hand held Telephoto capture.

$599 *Canon 4883954* *Nikon 4883955*

5 Year Australian Warranty

SIGMA

Sigma AF 10-20/4-5.6

Three SLD (Special Low Dispersion) glass elements are employed for effective compensation of color aberration, which is a common problem with super-wide angle lenses.

$649 *201927 - Canon* *4201960 - Pentax* *4201934 - Sony* *4201955 - Nikon*

Sigma 150-500mm F5-6.3 DG OS HSM

Ultra-telephoto Zoom with a massive 500mm range. Ideal for nature photography and sports.

$1199 *4730961 - Pentax* *4737954 - Canon* *4730962 - Sony* *4737955 - Nikon*

May not be available in all stores.

SIGMA EM-140 Macro Flash

Ideal for photographing subjects in fine detail. Dual flash tubes. Use only one flashtube for modelling, Guide number: 14 w/ISO 100.

$599 *430927 - Canon* *430921 - Sony* *430926 - Pentax* *430940 - Sigma*

Expert Tip!

With professional level accessories now more affordable than ever, you can build a kit that will allow you to shoot like a pro. We can help you take your photography to a new level.

We have a camera for all photo opportunities!

BONUS! FLOAT STRAP

FUJIFILM

Finepix XP150

Rugged, take-anywhere compact with full HD video. 10m Waterproof, 2m Shockproof, -10° Freezeproof

$299

75914 Black

- 14 MEGAPIXEL
- GPS PHOTO TRACKING
- WATERPROOF
- 5x OPTICAL ZOOM

OLYMPUS

TG-320

Waterproof to 3m, Shockproof to 1.5m, Freezeproof down to -10°C, HD Movies, 3D Photos, Magic Filters on still shots and movies.

$199

V104080UA000

- 14 MEGAPIXEL
- WATERPROOF
- SHOCKPROOF
- 3D PHOTOS

Canon

PowerShot D20

Waterproof up to 10m, Freezeproof up to -10 degrees, Shockproof up to 1.5m. Intelligent Image Stabilisation and large 3" LCD screen.

1987827

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- 12.1 MEGAPIXEL HS CMOS SENSOR
- DiG!C 4
- WATERPROOF
- FREEZEPROOF

Z2300W

$249

Polaroid

White Polaroid Instant Digital Camera

POLAROID Z2300 features an integrated printer with ZINK® Technology, enabling users to instantly capture, edit and in less than a minute, print full color, 2×3" prints. Along with the ability to easily upload images to any social media platform, the Z2300 combines a compact form factor with a host of fun, easy-to-use features to create the ultimate social media machine. The camera is available in white and black and houses a 10 megapixel image sensor. The large 3.0" LCD display makes it easy to frame and review images and capture video in virtually any setting.

Polaroid

300 Instant Camera

Auto flash. 4 scene settings. Takes business card sized instant photos.

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3" x 4" MEDIA to suit GL 10 & Z340 TRIPLE PACK (3x10pcs) $29.95 M340

300 INSTANT FILM 10-PACK $19.95 PIFU-00300

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Suits Macro & other lenses.

Streamline 100 Tote

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Melbourne 10 Black Dot Pouch

680655

Small pouch, snug neoprene with zip.

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Vanguard UP-RISE 28 Bag

V337263

Rapid Access System with top and front retrieval, Expanding system with extra padding, Completely customizable large interior, Easily slips over luggage trolleys,

Expert Tip!

The latest new outdoor cameras let you record your active lifestyle with remarkable features like GPS Photo Tracking. These super tough cameras will go almost anywhere, even underwater.

We are optical specialists and here to help you!

TASCO Essential Binocular 8x21

165RB

$29.95

8x21, roof prism binocular, compact with centre focus fully coated lenses.

Gerber Sport Wide Angle 10x50

10x50SPT

$99

10x50 all-round binocular; metal body, fully coated optics; 2-year warranty

PENTAX Binocular 8x21 UCF R w/case

62209

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8x Magnification, 21mm Objective lens, Field of view at 1000m: 108m, Eye Relief: 13mm, Relative Brightness: 6.7

Bushnell H20 Binocular 8 x 42

$199

100% waterproof/fogproof, BAK-4 prisms, multi coated optics, rubber armoured, centre focus. 15-0412

$299

12-0150

Bushnell Legacy Binocular 10 x 50

100% waterproof/fogproof, BAK-4 prisms, fully multi coated optics, rubber armoured, centre focus, wide angle field of view.

Skywatcher SW450S Telescope

With Solar Filter 4.5" Newtonian Reflector EQ1 mount, 2 eyepieces, Barlow lens, 180X max practical power.

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SW450S

Optex Microscope

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In a case which includes 4 experiments, tools and a USB Digital Eyepiece! XSP-43XT

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XSJ-20

Microscope

WF10x Objective lense: 2x Head: Monocular 45 Inclined Magnification: 20x Upright Image Power Illuminator: Natural Light, 55mm Frosted Glass Stage Plate Working Distance: 57 mm

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Joby Gorillapod Hybrid

Mid Size Gorillapod holds up to 1kg. 500031 Camera not included.

SLIK F630 Tripod

3-section legs, 3-way pan head
Maximum height of 1470mm
Folds away to a compact 560mm
Rack & pinion geared centre column ,Speed release leg locks
Quick release shoe
Bubble level
Recommended for compact camcorders, digital cameras.
Tripod case included
Can carry a load of up to 2kgs.

$49.95

SLKF630

EX-430 Tripod

3-way panhead with quick release platform, 3-section legs, rubber feet, light weight, ideal for travelling. Includes carry case.

NEW

$69.95

550860

Optex Pistol Grip Tripod

Pistol Grip Tripod, extends to 1.5m built-in monopod.

OPM1093G

$99

Expert Tip! Choosing the right tripod requires good advice and a clear understanding of the different features available to you. Come in and we'll make sure you get the right tripod for your camera.

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We are here to help you take your photos to the most important stage... storing and presenting your precious images so that they give pleasure and joy for years to come. We can offer creative solutions for all occasions.

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The Netchef

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NetChef

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DigiFrame

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Copy photos, documents, invoices, receipts, credit cards, all up to A4 size. Set up and scan in seconds. JPG or PDF output. Built-in rechargeable battery for scanning on the go. *DF-SCA401W*

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5x7" EzyScan Photo Scanner

Bring your print photos out of those shoeboxes and albums and back into your life! Watch as your treasured photos are transformed from print to digital format in SECONDS! No Computer required - the images are saved directly onto either SD memory card, USB or, if you prefer, you can scan direct to your PC, ready to use. *DF-SC5701*

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We will print your favourite photo to fit the frame you buy.

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Canvas Prints

We can turn your favourite photos into works of art. Ask us how.

35mm FILM Processing

Yes! We still stock and develop 35mm film

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- We transfer your old videos to DVD.
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